

The **World Economic and Sports Conference 2024** likely presents significant opportunities for business collaboration. This event brings together influential figures from the worlds of economics, sports, and business, creating a unique environment for networking and partnership development.



Supported By:
United Nations
Economic and Social
Council (ECOSOC)



Jointly Organised By:
Global Economist Forum
United Nations-ECOSOC General Consultant Organization



Global Development Bank

Media Partner:

DailyINDUSTRY



Host:
OPTIMUM GROUP

Here are some factors that could influence the chances of successful business collaboration:

1. Conference Focus:

Alignment of Interests: The specific topics and themes of the conference will play a crucial role. If the discussions align closely with your business goals or industry, the chances of finding relevant partners increase.

Industry-Specific Sessions: Look for sessions or workshops that focus on your particular industry or sector. These gatherings can provide targeted networking opportunities.

2. Attendee Profile:

Decision-Makers: The presence of top executives and decision-makers from various organizations can significantly enhance the potential for fruitful collaborations.

Geographic Diversity: A diverse attendee pool can lead to more global partnerships and market expansion opportunities.

3. Conference Format:

Networking Events: Social events, receptions, and cocktail parties offer informal settings for building relationships and exploring potential collaborations.

One-on-One Meetings: Many conferences provide platforms for scheduling one-on-one meetings with specific individuals or companies.

4. Your Business Goals:

Clear Objectives: Having well-defined business goals will help you identify the types of partnerships that could benefit your organization.

Target Audience: Understand who you want to connect with at the conference and tailor your approach accordingly.

5. Preparation and Follow-Up:

Research: Thoroughly research the conference agenda, speakers, and attendees to identify potential partners.

Slogans For Conference

"Game On: Redefining Economic Strategies Through Sports!"

"Inspiring Change: The Power of Sports in Economic Transformation!"

"Sports as a Catalyst: Driving Global Economic Innovation!"

"Where Passion Meets Progress: Elevating Economies Through Athletics!"

"Unleashing Potential: The Economic Impact of Sports Innovation!"

"Winning Together: Collaborating for a Sustainable Economic Future!"

"Beyond the Field: Exploring New Frontiers in Economic Growth!"

"Empower, Innovate, Compete: Shaping Tomorrow's Economy Through Sports!"

For Example:

“World Economic & Sports Conference 2024”

“Where Passion Meets Progress”

Economic Benefits:

Increased Tourism: The conference attracts visitors from around the world, boosting local tourism and related industries like hospitality, transportation, and retail.

Job Creation: Temporary and permanent jobs are created to support the conference, from event staff to construction workers and hospitality workers.

Investment: The conference can attract investors and businesses looking to set up operations or expand in the host country.

Infrastructure Development: To accommodate the influx of visitors and delegates, the host country may need to upgrade its infrastructure, such as transportation systems and accommodation facilities, which can have long-term benefits for the local population.

Image and Branding Benefits:

Enhanced Global Profile: Hosting a prestigious international event elevates the host country's profile on the world stage, showcasing its capabilities and attractiveness to investors, tourists, and businesses.

Positive Image: The conference can project a positive image of the host country, highlighting its economic dynamism, cultural richness, and commitment to international cooperation.

Brand Building: The host country can use the event to build or strengthen its brand as a desirable destination for business, tourism, and investment.

Knowledge and Innovation Benefits:

Access to Global Expertise: The conference brings together leading experts from various fields, providing the host country with access to valuable knowledge and insights.

Collaboration Opportunities: The event fosters collaboration and networking among participants, leading to potential partnerships, research projects, and knowledge exchange.

Innovation Hub: The conference can position the host country as a hub for innovation and thought leadership, attracting talent and driving economic growth.

Soft Power Benefits:

Cultural Diplomacy: Hosting a global event can be a powerful tool for cultural diplomacy, promoting understanding and cooperation between different cultures.

National Pride: The event can generate a sense of national pride and unity among the host country's population.

Influence and Soft Power: By showcasing its strengths and values on the world stage, the host country can enhance its influence and soft power.

To effectively manage the World Economic and Sports Conference 2024 and Expo, it's essential to establish a well-structured organizing committee that ensures smooth operations and enhances collaboration. Here's a suggested framework for the organizing committees:

Organizing Committees:

1. Executive Committee:

- Role: Overall leadership and strategic direction.
- Responsibilities: Establish conference goals, oversee budget, and make high-level decisions.

2. Program Committee:

- Role: Content development and scheduling of speakers.
- Responsibilities: Curate themes, select keynote speakers, and organize panel discussions.

3. Marketing and Communications Committee:

- Role: Promotion of the event.

- Responsibilities: Develop marketing strategies, manage social media, and create promotional materials.

4. Sponsorship and Partnerships Committee:

Role: Securing sponsors and partnerships.

Responsibilities: Identify potential sponsors, create partnership packages, and maintain relationships with stakeholders.

5. Logistics Committee:

Role: On-the-ground management of the event.

Responsibilities: Venue selection, catering arrangements, transportation, and accommodation for attendees.

6. Technology Committee:

Role: Overseeing technological needs.

Responsibilities: Manage registration platforms, audiovisual equipment, live streaming services, and app development for attendees.

7. Volunteer Coordination Committee:

Role: Managing volunteers for the event.

Responsibilities: Recruit, train, and assign volunteers to various tasks throughout the conference.

8. Evaluation and Feedback Committee:

Role: Assessing the success of the event.

Responsibilities: Design feedback surveys for attendees, analyse data post-event, and generate reports for future improvements.

The **World Economic and Sports Conference 2024** is set to recognize outstanding contributions across various sectors, including economics, business, sports achievements, and entrepreneurship. While specific details about the awards at this conference are still emerging, here are some general insights based on similar events:

Categories of Awards and Appreciations:

1. Excellence in Economics

- Recognizing economists who have made significant contributions to economic theory and practice.

2. Business Leadership Award

- Honouring business leaders who have demonstrated exceptional leadership and innovation in their respective industries.

3. Sports Achievement Award

- Celebrating athletes and sports personalities who have excelled in their fields and inspired others through their achievements.

4. Entrepreneurial Excellence Award

- Acknowledging entrepreneurs who have shown remarkable creativity, resilience, and impact on their communities through their ventures.

Criteria for Selection:

- Award recipients are typically chosen based on their impact, innovation, and leadership in their respective fields.

- The awards aim to highlight dynamic and progressive figures who inspire others.

Networking Opportunities:

- The conference will likely provide a platform for award winners to network with other industry leaders, fostering collaboration and sharing of ideas.

Global Recognition:

- Winning an award at such a prestigious conference can significantly enhance the visibility and credibility of recipients on a global scale.

Award Ceremony:

The awards will be presented on stage during the conference, providing an opportunity to honour these remarkable individuals for their hard work and dedication. This ceremony aims to inspire future generations and promote excellence across sectors.

Sponsorship Levels

1. Platinum Sponsor

- Investment: Highest tier

- Benefits:

- Prominent logo placement on all event materials (website, brochures, banners)

- Opportunity for a keynote address or panel participation

- Exclusive networking opportunities with VIPs and speakers

- Complimentary exhibition space

- Featured promotional content in pre-event marketing

2. Gold Sponsor

Investment: Mid-high tier

Benefits:

- Logo placement on select event materials
- Opportunity to host a workshop or session
- Complimentary exhibition space
- Networking opportunities with attendees and speakers

3. Silver Sponsor

Investment: Mid-tier

Benefits:

- Logo placement on specific materials (e.g., event program)
- Option to provide branded promotional items in attendee bags
- Recognition during the event

4. Bronze Sponsor

Investment: Entry-level tier

Benefits:

- Logo placement on the event website
- Mention in social media promotions
- Recognition in the event program

Sponsorship Criteria

Alignment with Event Goals: Sponsors should align with the values and objectives of the conference, such as promoting innovation, sustainability, or community engagement in sports and economics.

Reputation and Credibility: Sponsors should have a positive reputation within their industry, demonstrating reliability and trustworthiness.

Engagement Level: Active participation in pre-event promotions or activities can enhance a sponsor's visibility and connection with attendees.

Contribution to Diversity: Encouraging sponsors that promote diversity and inclusion within their organizations can contribute positively to the event's ethos.

Commitment to Community Impact: Preference may be given to sponsors who demonstrate a commitment to community development and social responsibility.